

Atkinson Construction & Coastline Equipment



(Left & Above) Atkinson Construction's JD 644K Wheel Loader purchased from Coastline Equipment Co. loading a volumetric truck for work on the I-10 Freeway Rehabilitation Project.

Atkinson Construction's history dates back to 1926 when they led the way in the development and expansion of the western United States. Over the past 83 years, Atkinson has constructed over \$40 billion worth of projects, with an impressive portfolio that includes: hydroelectric power, bridges, highways, dams, railroads, tunnels, shafts and underground mining projects. Atkinson Construction relies on John Deere equipment from Coastline Equipment to assist in the completion of these projects.

Arne Ruud, Corporate Equipment Manager, Atkinson Construction comments about the John Deere equipment: "We have a 450CLC excavator, two 710 loader backhoes, a 644K, two 210 landscape loaders, a 320 skid steer, and two 650J dozers that were purchased from Mike Smith and Jim Wilson at Coastline. The 644K provided a unit that was available in the time frame needed for the I-10 project with the needed visibility and production necessary to load the volumetric trucks on that project. The John Deere loaders in general have provided good component life, and operating costs."

Arne Ruud adds: "In the 30 plus years that I have been in the equipment management side of the construction business I have found a few standards that I have followed religiously.

First the equipment that we buy has to be reliable, productive and provide good life cycle costs to the company and maintain a reasonable residual value. John Deere meets those requirements very well.

Second the manufacturer of that equipment must have the support facilities in the form of dealers and their staff that are both willing and capable of providing that support.

Most importantly, in this business we rely on the honesty and integrity of the folks involved in that entire process. This is very much a relationship type of industry and I mostly go back to the people, manufacturers and dealerships that have provided that level of support in the past. I encourage our regional personnel to do business on that same basis.

Every manufacturer will occasionally have a problem or an issue with a piece of equipment. The means and methods employed to solve those problems and issues are what distinguishes the high quality suppliers from the rest of the field. Mike and Jim at Coastline are those kind of people, Coastline is that type of dealership and John Deere is one of those manufacturers."



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